



April 13, 2026

**National Stock Exchange of India Ltd.**

Exchange Plaza, C – 1, Block G  
Bandra-Kurla Complex, Bandra (E),  
Mumbai-400 051  
Symbol: UNIECOM

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
Scrip Code: 544227

**Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')**

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

***Nayasa Homeware signs Unicommerce to boost online operations***

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you

**For Unicommerce eSolutions Limited**

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**Anil Kumar**  
**Company Secretary**  
**Membership No. F8023**

**Encl.:** as above

# Nayasa Homeware signs Unicommerce to boost online operations

New Delhi | 13<sup>th</sup> April 2026:

**Nayasa**, a trusted name in Indian homeware, has partnered with **Unicommerce** to make online shopping for kitchen and household essentials faster, smoother, and more reliable for customers across the country.

The move comes as online demand for home and kitchen categories continues to accelerate across India. As consumers increasingly purchase storage solutions, kitchenware, and everyday household essentials online, expectations around faster deliveries, accurate inventory visibility, and seamless returns have intensified.

According to Unicommerce's analysis of this year's Valentine's sale period, the **Home and Furniture category recorded a 46% year-on-year increase in order volumes and a 29% growth in gross merchandise value (GMV)**, signalling sustained online traction beyond seasonal buying. The growth reflects a broader consumer trend of upgrading living spaces and purchasing everyday home essentials through digital platforms.

To address this growing demand, Nayasa has adopted Unicommerce's integrated order and logistics management platform to streamline backend operations, automate order processing, and improve inventory synchronisation across channels. The integration is expected to enable real-time stock visibility, reduce fulfilment errors, and optimise courier allocation to shorten delivery timelines.

With the new technology stack in place, Nayasa aims to scale its online presence while maintaining operational efficiency. The partnership will also streamline returns management and improve post-purchase communication, helping enhance customer trust and predictability across the order lifecycle.

Commenting on the development, **Manasi Sachdev, Director, Nayasa**, *"Digital commerce is no longer an extension of our business, it is a core growth engine," said [Spokesperson Name], [Designation], Nayasa. "As order volumes scale, operational efficiency and data-led decision-making become critical. By integrating Unicommerce's platform, we are building a more resilient, technology-driven fulfilment ecosystem to support sustained national growth."*

**Kapil Makhija, MD & CEO, Unicommerce**, added, *"The home and furniture segment continues to demonstrate robust online growth. We are pleased to support Nayasa with a unified technology platform that enables scalable, data-driven operations and enhances end-customer experience across channels."*

The collaboration marks Nayasa's continued investment in technology-led fulfillment as it expands its footprint in India's rapidly evolving homeware market, where operational efficiency is increasingly becoming a key competitive differentiator.

### About Unicommerce

Unicommerce's solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation and shipping automation. Convertway is an AI-enabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 7500+ clients across India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group and many more. Unicommerce's flagship platform, Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25.

Unicommerce's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: <a href="mailto:pressoffice@unicommerce.com">pressoffice@unicommerce.com</a>
Company website: <a href="http://www.unicommerce.com">www.unicommerce.com</a>

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