



December 12, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Unicommerce launches GenAI conversational assistant, Unibot

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you.

For Unicommerce eSolutions Limited

Anil Kumar

Company Secretary

Membership No. F8023

Encl.: as above

Unicommerce eSolutions Ltd.

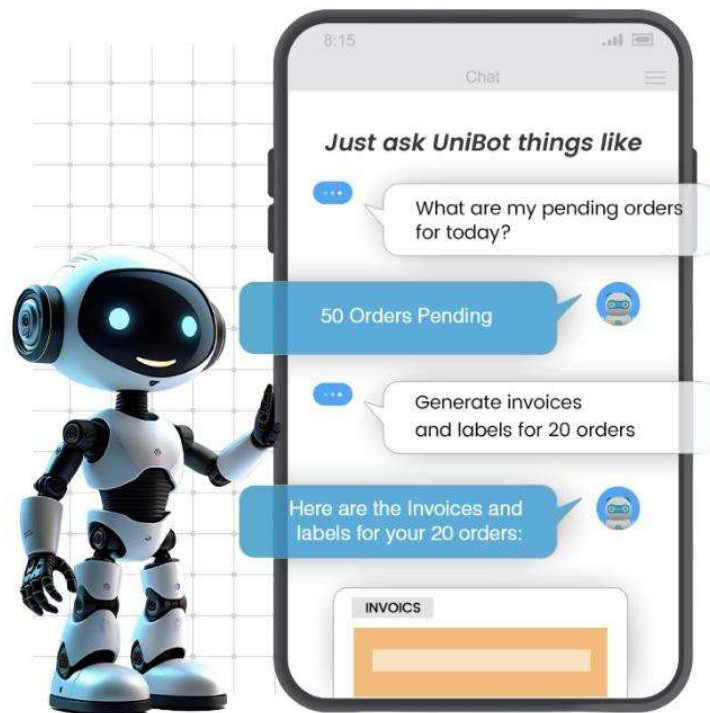
Registered Office: Mezzanine Floor, A-83, Okhla Industrial Area Phase-II, New Delhi 110020 India

Corporate Office: M3M Urbana Business Park, Tower B, 9th Floor, Sector 67, Gurugram 122001, Haryana, India

Tel +91-888 7790 22, email: contactus@unicommerce.com | Web: www.unicommerce.com

CIN: L74140DL2012PLC230932

Unicommerce launches GenAI conversational assistant, UniBot



New Delhi, 12th December 2025:

Unicommerce, India's leading e-commerce enablement SaaS platform, today announced the launch of **UniBot**, a GenAI-driven conversational chatbot designed to streamline e-commerce operations for sellers and warehouse teams.

UniBot will provide a voice interface for executing tasks, retrieving insights, and managing cross-functional operations - all simply by asking the chatbot. For instance, a sales leader may request UniBot to provide an overview of the week's marketplace sales performance, while a warehouse manager might instruct it to display today's pending orders and identify any delays that require immediate attention.

Built to reduce operational complexity and decision time, UniBot allows users to handle bulk orders with natural language commands. Staff can easily generate picklists, invoices, and labels, and generate analysis by sales channel, SKUs, warehouses, and turnaround time — all without switching between multiple dashboards.

It also provides instant analytics on orders and inventory levels, giving teams real-time insights to make faster, smarter decisions, thereby allowing them to do more in less time and without need for extensive training.

With support for both Hindi and English, UniBot is accessible to warehouse teams, back-office staff, managers, and leadership alike. By making operational data conversational and instantly retrievable, it reduces training needs and boosts productivity across the fulfillment ecosystem.

UniBot is designed to work seamlessly with its flagship platform **Uniware** (Order and warehouse management), Video Management Solution, **Unicapture**, and reconciliation tool **Unireco**.

Speaking about the recent development, **Kapil Makhija, MD & CEO** of **Unicommerce** said, *“Indian e-commerce is entering a technology-led, efficiency-first era. UniBot marks Unicommerce’s next step toward building an AI-first operational workspace for India’s rapidly expanding e-commerce ecosystem. As order complexity rises, our focus is on building technology that simplifies execution, strengthens visibility, and enables every seller to compete with enterprise-level agility.”*

About Unicommerce

Unicommerce’s solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation and shipping automation. Convertway is an AI-enabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 7100+ clients across India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group and many more. Unicommerce’s flagship platform, Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25.

Unicommerce’s product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Company

Unicommerce eSolutions Limited

For any media queries, write to us: pressoffice@unicommerce.com

Company website: www.unicommerce.com

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