



November 17, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Raymond Taps Unicommerce to Power Integrated Online Retail Operations

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you.

For Unicommerce eSolutions Limited

Anil Kumar
Company Secretary
Membership No. F8023

Encl.: as above

Raymond Taps Unicommerce to Power Integrated Online Retail Operations

New Delhi, 17th November 2025:

Raymond Lifestyle, one of India's most iconic names in apparel and men's fashion retail, has partnered with **Unicommerce**, India's leading e-commerce enablement SaaS platform to unify and streamline its digital retail operations.

As part of the partnership, Raymond will leverage Unicommerce's flagship platform Uniware, which offers a powerful suite of solutions including order management and warehouse management systems, to centralize operations across **multiple marketplaces and its brand websites**.

Raymond Lifestyle Limited—home to brands like **Raymond, Park Avenue, ColorPlus**, and **Parx**, offers a wide range of premium apparel and fabrics including formal, ethnic, and casual wear, ready-to-wear apparel such as suits, blazers, shirts and trousers, and ethnic wear ensembles.

The integration will allow Raymond to manage all online orders, inventory, and deliveries for its brands through a **single unified platform**. Whether it is a customer buying from a marketplace like Amazon or Myntra, or Raymond's own website, everything can be tracked and managed in one place.

Unicommerce's technology offers deep automation, seamless channel integrations, and intelligent warehouse workflows, which will enable the brand to process orders faster, reduce operational errors, and deliver a consistent customer experience across online and offline channels.

The technology will also simplify the entire returns process—from request initiation to reverse logistics and inventory reconciliation, thereby reducing manual effort and the turnaround time.

Puneet Chandani, Head of E-Commerce at Raymond Lifestyle said, *"Raymond Lifestyle is built on a legacy of excellence, backed by deep industry experience. As we leverage evolving market opportunities, our focus remains on delivering seamless customer experiences. Partnering with Unicommerce gives us the technological edge to streamline our operations, improve agility, and scale efficiently across channels."*

Mentioning about the partnership, **Kapil Makhija, MD & CEO of Unicommerce** said. *"We are excited to partner with Raymond, a brand synonymous with quality and heritage, as they expand their omnichannel presence. By enabling faster order fulfillment and unified control across channels, our platform will support Raymond to deliver a seamless and consistent customer experience while driving scalable growth."*

About Unicommerce

Unicommerce's solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation

and shipping automation. Convertway is an AI-enabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 7,500+ clients in India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Symphony, Healthkart, boAt, Portronics, TMRW, Mensa, Landmark Group and many more.

The company's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for privacy information management systems) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: pressoffice@unicommerce.com
Company website: www.unicommerce.com

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