



November 4, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Cure.fit Strengthens Partnership with Unicommerce

Adopts UniReco for Automated Payment Reconciliation and Revenue Accuracy

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you.

For Unicommerce eSolutions Limited

Anil Kumar
Company Secretary
Membership No. F8023

Encl.: as above

Cure.fit Strengthens Partnership with Unicommerce

Adopts UniReco for Automated Payment Reconciliation and Revenue Accuracy

New Delhi | 4th November 2025:

Curefit, India's leading fitness and wellness platform, has expanded its partnership with Unicommerce by adopting UniReco, an automated payment reconciliation solution that enhances financial accuracy and control across its e-commerce operations.

The company already uses Unicommerce's Uniware for order, warehouse, and inventory management to power its cult store business that offers a range of fitness products. As Curefit scales across marketplaces, D2C platforms, and its own app, UniReco will automate complex financial reconciliations, offering end-to-end transaction visibility and faster dispute resolution.

UniReco will provide a comprehensive summary of each transaction, offering clear visibility of charges, disputed payments, and expected revenue. This order-wise revenue visibility will help the brand contest erroneous or incorrect charges while gaining deeper insights into product-level profitability.

UniReco will also manage return payments by accounting for return logistics costs and any other expenses agreed upon with marketplaces. By automatically detecting short payments, overcharges, and uncredited refunds, the platform will enable Curefit to quickly identify discrepancies and ensure accurate revenue realization.

Throughout the month-long pilot, Curefit realised strong performance enhancements with UniReco and gained valuable insights that helped optimise operational efficiencies.

"Operational accuracy is critical to our growth. With UniReco, our teams will be free to focus on business growth instead of manual reconciliations, while ensuring financial accuracy, compliance and full financial visibility across channels," said **Bishnu Hazari, CFO at Curefit Healthcare Pvt. Ltd.**

"We're excited to deepen our collaboration with Curefit," said **Kapil Makhija, MD & CEO, Unicommerce.** *"UniReco adds a vital financial control layer to our OMS and WMS suite, empowering brands with complete order-to-payment visibility."*

Seamlessly integrated with Curefit's existing Uniware OMS, WMS, and inventory systems, UniReco will provide a unified view of operations and finances - ensuring accurate revenue realization, data-driven profitability insights and control across the business.

About Unicommerce

Unicommerce's solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation and shipping automation. Convertway is an AI-enabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 7100+ clients across India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group and many more. Unicommerce's flagship platform, Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25.

Unicommerce's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

About Curefit

Curefit Healthcare Pvt Ltd, founded in 2016, is India's largest fitness company and wellness platform. Cult, from the house of Curefit, was established with a mission to make fitness easy, fun and accessible to everyone, and has emerged as a community celebrating the joy of fitness. The brand offers group workouts, gyms, personalised training and an expansive range of fitness products — all designed to empower people towards an active and healthier lifestyle.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: pressoffice@unicommerce.com
Company website: www.unicommerce.com

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