

July 22, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G Bandra-Kurla Complex, Bandra (E), Mumbai-400 051

Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 544227

<u>Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)</u>
Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Beastlife Adopts Unicommerce for E-Commerce Expansion

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: https://unicommerce.com/

You are requested to kindly take the abovementioned on record and oblige.

Thanking you.

For UNICOMMERCE ESOLUTIONS LIMITED

Anil Kumar
Company Secretary
Membership No. F8023

Encl: As above

CIN: L74140DL2012PLC230932

Beastlife Adopts Unicommerce for E-Commerce Expansion



22nd July 2025, New Delhi:

Sports nutrition brand **BeastLife**, has adopted Unicommerce's technology suite to scale its e-commerce operations across the country.

Co-founded in 2024 by **Gaurav Taneja** and **Raj Vikram Gupta**, Beastlife operates as an online platform for sports nutrition and bodybuilding supplements including protein supplements, BCAA, multi-vitamins among many others.

Beastlife has deployed Unicommerce's Uniware platform, leveraging its multi-channel order management and warehouse management systems to automate order processing from across multiple marketplaces and its brand website.

Unicommerce's seamless integrations simplify the complexity of managing operations across different channels including quick commerce platforms. Its technology will enable clear visibility of Beastlife's inventory moving across different channels, maintain healthy stock levels, avoid stock outs, and flag underperforming inventory.

The India dietary supplements market size reached INR 178.6 Billion in 2024. Looking forward, it is expected to reach INR 557.7 Billion by 2033, exhibiting a growth rate (CAGR) of 12.82% during 2025-2033.

Rising health awareness, increasing disposable income, rapid urbanization, rising trust in dietary supplements as a preventive health measure, and rising influence of Western culture are some of the factors propelling the market growth.

Talking about the partnership, **Raj Gupta**, **Co-founder** of **Beastlife** said, "We are focused on expanding our presence in India. Our partnership with Unicommerce affirms our focus on taking our products to every corner of the country. With Unicommerce's technology support, we will be able to effectively serve the rising demand for our products."

Kapil Makhija, **MD & CEO** of **Unicommerce** mentioned, "Nutraceutical products have gained popularity across the Indian community as consumers shift to healthier lifestyles and make fitness a daily routine. We are delighted to partner with BeastLife and support them in their journey of e-commerce expansion."

About Unicommerce

Unicommerce's solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation and shipping automation. Convertway is an Alenabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 10,000 brands across 7000+ clients in India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group and many more. Unicommerce's flagship platform, Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25. With 30Mn+ annual transactions across the courier aggregation and automation space, Shipway is India's leading logistics enabler with a strong presence and a footprint spanning 29,000 pin codes.

Unicommerce's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Unicommerce eSolutions Limited For any media queries, write to us: pressoffice@unicommerce.com Company website: www.unicommerce.com